

## **RIDER SPOTLIGHT Q+A**

**Tell us a bit about yourself (can just be your name)**

**How long have you been riding, and how did you get into cycling?**

**What bike are you riding, and why did you choose this frame?**

**What's your favorite feature of the bike?**

**Where's your favorite place to ride?**

**What type of riding do you mostly do?**

**Do you have a cycling goal you're currently working towards?**

**What's the most memorable ride you've ever been on?**

**If your bike had a name, what would it be?**

**What advice would you give to new riders?**

**What's your post-ride ritual or treat?**

**If you could ride anywhere in the world, where would it be?**